

REMEMBERING HOLLY

Last year, the beloved director of the Entrepreneurial Center for Horticulture at Dakota College at Bottineau passed.

Holly Mawby, of Esmond, N.D., devoted her life to helping local producers around the state grow their businesses.

Once an active member of the North Dakota Farmers Market & Growers Association,



Holly was a big part in planning the annual North Dakota Local Foods Conference. Her presence is greatly missed, and the North Dakota Department of Agriculture hopes her legacy lives on through her work that improved the local foods community.

CONFERENCE DONORS

- Coal Creek Coffee
- Due North GF Bakery
- Grubbersputz's Pizza
- Honey Lovers

Special thanks to all of our volunteer speakers. Without you this conference would not be possible.



ABOUT

The 2022 Local Foods/Pride of Dakota Conference will feature two full-days of educational sessions with experts designed to improve your small business.

Participants will learn about opportunities they can utilize to reach more customers, a variety of marketing strategies and business planning tips to ensure their success financially and for the years to come.

SPECIAL EVENTS

March 4 - 4:30 p.m. - 6 p.m.

North Dakota Farmers Market & Growers Association (NDFMGA) Annual Meeting

March 5 - 3:45 p.m. - 4:15 p.m.

Pride of Dakota Annual Service Awards Ceremony



LOCAL FOODS PRIDE OF DAKOTA CONFERENCE

March 4 & 5
2022



Agriculture Commissioner
Doug Goehring

MARCH 4TH

Combined (Room: Pier 7)

9:45 a.m. - 10 a.m. - Welcome

10 a.m. - 11 a.m. - Panel Discussion (N.D. Dept. of Agriculture Staff)

11 a.m. - 12 p.m. - Lunch

Local Foods (Room: Cutty Stark)

12 p.m. - 12:45 p.m. Course of Action
Dakota College at Bottineau - Quinn Renfandt)

Pride of Dakota (Room: Nautilus)

12 p.m. - 12:45 p.m. Shop ND & Business Plans
(SBDC CARES Project Manager - Greg Syrup)

12:45 p.m. - 1 p.m. Break

Combined (Room: Pier 7)

1 p.m. - 2 p.m. Expand Your Brand - Digital
Marketing Strategies for Small Businesses
(Agency MABU - Steph Landwehr & Annette
Schilling Willis)

2 p.m. - 2:30 p.m. Networking Snack Break - Pier 7

Combined (Room: Pier 7)

2:30 p.m. - 3:15 p.m. Going Full-Time (Memories
from Home by Becky - Becky Zahn-Walcker)

Combined (Room: Pier 7)

3:15 p.m. - 4 p.m. Booth Setup Basics
(5 Second Rule Bracelet - Pam Emmil)

Closing Statements (Room: Pier 7)

4 p.m. - 4:15 p.m. Closing Statements
(N.D. Dept. of Agriculture Staff)

4:30 p.m. - 6 p.m. NDFMGA Annual Meeting

MARCH 5TH

7 a.m. - 8:30 a.m. Registration

Local Foods (Room: Cutty Stark)

8:30 a.m. - 9:15 a.m. Encouraging Your
Community's Local Food Sense
(Lena's Fresh Farmers Market - Danielle Mickelson)

Pride of Dakota (Room: Nautilus)

8:30 a.m. - 9:15 a.m. Wholesale/Retail
(N.D. Dept. of Agriculture - Kara Haff)

9:15 a.m. - 9:30 a.m. Break

Local Foods (Room: Cutty Stark)

9:30 a.m. - 10:15 a.m. Farm to School
(Bismarck's Local Foods Coordinator - Claire
Lowstuter)

Pride of Dakota (Room: Nautilus)

9:30 a.m. - 10:15 a.m. Branding Your Business
(Impact ND - Gordon Court)

Local Foods (Room: Cutty Stark)

10:15 a.m. - 11 a.m. SNAP at Farmers Markets:
Slow & Steady Wins the Race!
(NDSU Extension - Jan Stankiewicz)

Pride of Dakota (Room: Nautilus)

10:15 a.m. - 11 a.m. How to Best Use Financial
Statements as a Small Business Owner
(SBDC - Payton Tivis)

Lunch - 11 a.m. - 12 p.m.

Local Foods (Room: Cutty Stark)

12:15 p.m. - 1 p.m. High Tunnel Basics
(Dakota College at Bottineau - Keith Knudson)

Pride of Dakota (Room: Nautilus)

12:15 p.m. - 1 p.m. Trademark Basics
(UND - Jason Jenkins)

Local Foods (Room: Cutty Stark)

1:15 p.m. - 2 p.m. Going Organic
(North Star Farms - Marvin Baker)

Pride of Dakota (Room: Nautilus)

1:15 p.m. - 2 p.m. How to Operate a Small Business
Using Lean Principles (Impact ND - Reza Maleki)

2 p.m. - 2:30 p.m. Networking Snack Break - Pier 7

Local Foods (Room: Cutty Stark)

2:30 p.m. - 3:00 p.m. Local Foods Map
(N.D. Dept. of Agriculture - Kristine Kostuck)

Pride of Dakota (Room: Nautilus)

2:30 p.m. - 3:00 p.m. Pride of Dakota Updates
(N.D. Dept. of Agriculture - Katie Huizenga)

3:30 p.m. - 3:45 p.m. Closing Statements

3:45 p.m. - 4:15 p.m. POD Awards Ceremony